## Plan (30 Days) Check Act Dream: Images of shared visions on how **Destiny: Co-construct sus-**Design: Align values, **Appreciative** Discovery: Identifying your positive core the best of "What is" group will function. "What might be?" structures and process tainable learning compeinto the ideal. "What tencies "How to empower, should be" learn & adjust/ **Design Strategy** Charter Teams thru Policy Deployment Conduct the Experiment **Transform Organization through** Check Progress in **Prioritize** Create strategy as an experimental design Engage the entire team in conducting **Training** Standard Work **Real Time** Focus by identifying truly critical factors and their the experiment by formally charterinteraction effects. ing teams as needed. Standardized work provides controlled conditions Make new knowledge part Empower your team to for execution of the experiment. Promote adherof standardized work check results and make adence through intensive training in productivity and **Hoshin Team** justments in real time. through PDCA embedded in quality methods before initiating. Manage exceptions through daily operations. Coach and Define one or two specific Team Leader & Operational Teams your operating system. mentor to develop leaders goals that would make a at every level. difference in 90 to 120 **Outline Weekly Meetings** Build a set of Leading Make it Visible Team Leader **Action Teams Action Teams** days. Measures identified by A. Small Outcomes 1. Choose a theme for 1. Report 1. Consider Possibilities Regular work continues Develop leaders who can 1. Manage visually 1. Promote adherence to B. Leveraged Behaviors keeping score: Pie/Bar 2. Review 2. Hoshin Plan = 10% 2. Rank by impact teach A. Visual project standardized work 3. Plan Chart, Speedometer, 3. Evaluate top ideas 3. Act on Lead Measures Apprenticeship 2. Conduct review 2. Develop leaders and 1. Consider Possibilities Andon, 4. Define the Idea A. Accountability Kaizen meetings make succession plans 2. Rank by impact 2. Create a simple design Team Leader A. Current Result B. Discipline Daily 5-minule 3. Train, coach, and men-3. Test top ideas 3. Assign responsibility for B. Desired Result C. Awareness Note: Teams at all levels meeting (if reqd.) tor 1. Finalize plans 4. Define the best ideas, updates C. Deadline — Line of Sight participate in leadership Weekly 4. Repeat the cycle 2. Prepare for the meeting 4. Locate online/offline key steps. D. Rank D. Clear the Path development, but responsi-Monthly 3. Introduce the tactical A. Current Result but visible for others bility lies with the team Quarterly project plan B. Desired Result leader. Annual 4. Discuss the operations C. Deadline Conduct president's plan D. Rank Becoming lean cannot be diagnosis 5. Charter operations Self diagnose delegated. teams The people that are ac-Prepare for diagnosis 6. Study the plan countable for these must Site visits 7. Complete and confirm be part of this process. Analyze and score the operations plan development Recognize achievement **Consultants Role**

90 Minute Introduction to Lean Sales and Marketing

1 to 2 day workshop 1/2 day Launch workshop 1/2 Day What's Next Workshop

Off Site Support for development of plan in first 30 days.

Provide weekly Instruction/coaching in accordance to 90 Day plan outline